



Interstate Container is now  DS Smith
We are Packaging Strategists

INTERSTATE

CONTAINER

GREENCOAT® FOR PRODUCE:



PACK IT. STACK IT. SHIP IT.

Greencoat® Meets the Demands of the Produce Industry and Improves Profitability

Greencoat® was introduced to the produce industry in 2011 as a wax alternative that would help boost farmers' bottom lines. Knowing that farmers have been comfortable with wax boxes for decades, Greencoat® had to deliver on its promise of performance. Farmers that have tried Greencoat® are pleased to discover that it performs from the packing shed to the customer and protects their produce from damage. Fruits and vegetables consistently arrive in good shape enabling prompt payment.

Greencoat® is less expensive than wax and pays for itself quickly by reducing waste, improving operations, increasing sales and decreasing customers' waste removal fees. Farmers that switch to Greencoat® never go back to wax because it provides the same strength and performance as wax coated boxes, but is 100% recyclable and repulpable, which saves money and is significantly better for the environment.

BENEFITS OF GREENCOAT

Financial Benefits

- Costs less than wax boxes
- Your customers save \$50 to \$70 per ton in disposal fees
- Your customers earn \$70 to \$100 per ton by recycling
- Eliminates RPC sanitation costs
- Increase sales with a distinctive, sustainable box

Environmental Benefits

- FDA-approved, 100% recyclable and repulpable
- Reduced CO₂ emissions
- Quarterly and Annual Sustainability Impact Reports

Product Benefits

- Moisture resistant
- Ideal for packing and shipping cold and wet products
- Strong and durable
- Ideal for shed or field packing
- Customizable to your needs

PRODUCING
20 MILLION+
Greencoat® boxes / month

Nothing performs like strong, sustainable Greencoat®



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CONTACT US AND ASK FOR SIDE-BY-SIDE TRIAL WITH YOUR CURRENT PACKAGING

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